



Allies of the Memorial Golf Campaign at The Shilo Country Club

“Where History is Par for the Course”

Canadian Forces Base Shilo
P.O. Box 5000 Station Forces
Shilo MB R0K 2A0

7331-1(PSP)

October 2018

Dear Friends of CFB Shilo

One of my goals as the Base Commander is to develop strong relationships between the military and the larger community. I have had the distinct pleasure of meeting many government and business leaders, as well as numerous civilians throughout Manitoba and the Westman region. I would like to take this opportunity to tell you about our exciting Allies of the Memorial Campaign supporting the Tribute to Canadian Military History located at our beautiful Shilo Country Club. As you know, we have a variety of recreational facilities on our Base that are also open to the community at large, including our beautiful 18-hole golf course. We have embarked on a major campaign to establish a local area, one-of-a-kind golf course that memorializes the great contribution our military has made to Canada. The Shilo Country Club golf course has become both a recreational and educational tribute to those who have served.

Each of the 18 holes has a plinth to feature a significant military battle or campaign of importance to Canadian History. For example, Hole #4 recognizes Vimy Ridge, where many Manitobans and Canadians fought, and many made the ultimate sacrifice. As the Memorial Tribute develops, other features of the course will eventually include prominent displays of historical military equipment and interactive displays of our military past.

We have very limited resources available for this undertaking, and can only continue developing this tribute by partnering with the business community, organizations and individuals who recognize the potential and value of this project. The Memorial tribute to Canadian Military History is relevant and timely, given that 2018 marks the 100th anniversary of the end of the First World War. This memorial campaign is an opportune way to recognize the significance of the contribution Canadians made in that historic conflict and throughout our history, including our most recent mission to Afghanistan.

Enclosed you will find a package which provides more detail about the Tribute, the vision and how you could become involved. As Base Commander, I am honored to support this initiative, and hope that you will join us in this endeavor. Soldiers serving at our Base have been fortunate to feel welcomed throughout Manitoba and the Westman region, regardless of the community in which they live or visit. Thank you for the support that you provide to our military community.

Yours sincerely,

A.D. MacIntyre
Lieutenant-Colonel
Base Commander





“Where History is Par for the Course”

Support Our Troops

Shilo Country Club - Allies of the Memorial Golf Campaign

Canada has a proud military history and the contributions and sacrifices of Canadians, from all walks of life, have brought great credit to our nation. Now you can recognize these sacrifices through the Shilo Country Club's exclusive and innovative Allies of the Memorial Golf Campaign.

A living memorial, The Tribute to Canadian Military History, recognizing the sacrifices made by Canadians and Manitobans throughout our history, has been created on the Shilo Country Club golf course located at Canadian Forces Base Shilo. The golf course, which is open to the public, is undergoing dramatic changes to introduce players to the defining events in Canadian military history.

Each hole is dedicated to a significant military event starting at the Northwest Rebellion (1885), followed by The Boer War (1899-1902) Canada's first military activity outside of our borders, up to the Afghanistan conflict (2001-2014). Specially commissioned tee box markers recognize various significant military events in our nation's history. Also a brief description of the event is displayed on a beautiful, hand crafted accompanying monument. The intent is that an embedded QR code on the hole-memorial will enable smart phones to connect with the Royal Canadian Artillery Museum, in Shilo, which will provide audio, video, or text elaboration of the military event and its significance to Canada.

Over time, as the project develops a variety of historical military displays will be placed throughout the course to add to the historical expedience and compliment the Allies of the Memorial Golf Campaign vision. Other features such as memorial benches and camo-decorated golf carts will further compliment the experience.

The vision of creating and maintaining a living military memorial and outdoor museum will only be realized with the help of corporate and individual patrons. We ask for your support in making this a reality.



“Where History is Par for the Course”

Shilo Country Club Allies of the Memorial Golf Campaign

It's an amazing opportunity to show appreciation and support for our military while recognizing the contributions of those who came before – many of which paid the ultimate sacrifice. 2018 marks the 100th Anniversary of the end of The First World War. Only 20 corporate patrons have the opportunity to purchase a “Memorial Hole Package” and become an Ally of the Memorial Golf Campaign.

All the hole patrons are recognized on the unique memorial wall in the clubhouse. Patrons may choose to select a specific hole, on a first-come-first choice basis, as that is the premiere advertising opportunity on each of the memorial plinth, custom wood bench and the tee sign. Each patron will receive advertising recognition on their hole for the duration of their agreement with the Shilo Country Club.

THE HOLES	
*Northwest Rebellion	*Liberation
*Boer War	*Battle of Atlantic
*Ypres	*Home Front
*Vimy Ridge	*Kapyong/Korea
*Battle of Britain	*Women of War
*Hong Kong	*Peacekeeping
*Dieppe	*Cold War
*Sicily & Italy	*The Balkans
*Ortona	*Afghanistan
*D-Day	*History of CFB Shilo



“Where History is Par for the Course”

Investment Option I

Patrons will pay \$10,000 per year for highly exclusive advertising on the memorial plinth, tee sign and custom bench at the hole of their choice. These funds will be used to develop the memorial tee markers, memorial features on each tee box, and other course amenities, programs and charities associated with the evolving project.

The Return ¹

(see terms and conditions for complete outline of benefits and obligations)

- ⌘ Exclusive access to the golf course for one tournament for up to 144 golfers (includes golf carts, driving range and after golf meal).

OR

- ⌘ Corporate golf membership which includes golf and cart privileges for management and staff and available passes for VIP guests, **AS WELL AS** a Corporate golf outing for 30 to 40 staff and guests which includes 18 Holes of golf with cart, PGA lessons available on driving range, lunch, dinner and meeting space.

AND BOTH OPTIONS INCLUDE

- ⌘ Recognition on the Allies of the Memorial Campaign Wall in the Clubhouse
- ⌘ Royal Canadian Artillery Museum passes and tour.
- ⌘ Exclusive advertising on the tee-box of their hole and the course website. ⌘
Exclusive use of a mess facility/room for one day.
- ⌘ Entry into The CFB Shilo Base Commanders Golf Tournament . Includes golf, shared cart, dinner and opportunity to socialize with The Base Commander.

¹ Estimated commercial value of return for five-year term: \$75,000+, plus advertising benefit (estimate based upon comparative costs and other facilities in Provincial Region)



“Where History is Par for the Course”

Investment Option II

Initial patrons will pay \$6,000 per year for highly exclusive advertising on the memorial plinth, tee sign and custom bench at the hole of their choice. The funds will also be used to develop the memorial tee markers, memorial features at each tee box, and other course amenities, programs and charities associated with the evolving project.

The Return ²

(see terms and conditions for complete outline of benefits and obligations)

- ⌘ Recognition on the Allies of the Memorial Golf Campaign Wall in the Club House.
- ⌘ 40 golf passes with cart to be used as your organizations wishes. Executives, Staff and clients can enjoy these passes.
- ⌘ Corporate golf outing for up to 40 people. It includes 18 holes of golf with a cart, PGA lessons available on driving range, meal and meeting space.
- ⌘ Royal Canadian Artillery Museum passes and tour.
- ⌘ Exclusive advertising on the tee-box of their hole and the course website.
- ⌘ Entry into The CFB Shilo Base Commanders Golf Tournament. Includes golf, shared cart, dinner and opportunity to socialize with The Base Commander

² Estimated commercial value of return for five-year term: \$45,000, plus advertising benefit (estimate based upon comparative costs and other facilities in Provincial Region)



“Where History is Par for the Course”

Investment Option III

Initial patrons will pay \$3,000 per year for highly exclusive advertising on the memorial plinth, tee sign and custom bench at the hole of their choice and will be used to develop the memorial tee markers, memorial features on each tee box, and other course amenities, programs and charities associated with the evolving project.

The Return ²

(see terms and conditions for complete outline of benefits and obligations)

- ⌘ Recognition on the Allies of the Memorial Golf Campaign Wall in the Club House.
- ⌘ 12 golf passes with shared cart to be used as your organization wishes.
- ⌘ Exclusive advertising on the tee-box of their hole and the course website.
- ⌘ Entry into The CFB Shilo Base Commanders Golf Tournament. Includes golf, shared cart, dinner and opportunity to socialize with The Base Commander
- ⌘ Memberships, additional golf and cart passes, Corporate golf outings and meals can be added at additional cost.

² Estimated commercial value of return for five-year term: \$25,000+, plus advertising benefit (estimate based upon comparative costs and other facilities in Provincial Region)



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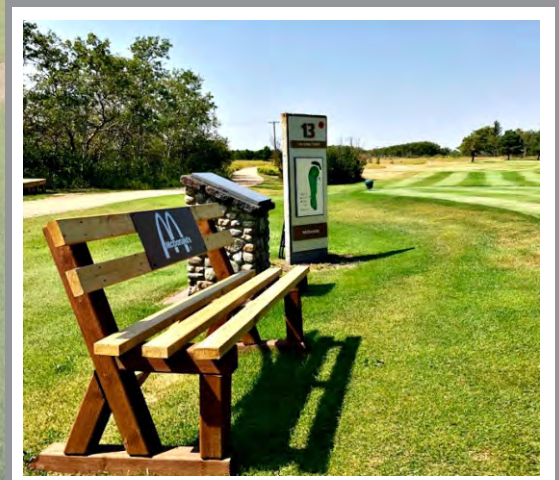
Support Our Troops Shilo Country Club-Allies of the Memorial Golf Campaign



Memorial Plinth



Memorial marker & Plinth



Memorial Plinth, Hole Marker & Bench



1

Memorial Tee Marker

2

Memorial Plinth Display

ALLIES OF THE MEMORIAL GOLF CAMPAIGN

Renewal Provisions

- ✎ Patrons will have an exclusive right to renew their commitment in January each year.
- ✎ The notification will include information about costs, benefits and terms and conditions based upon the situation at the time.

Correspondence Provisions

- ✎ Notices from the SCC will be sent by mail to the address on the signed agreement unless other means are requested by the patron. Patrons must notify the SCC of any address or contact changes.
- ✎ Notices to the SCC must be mailed to:

Shilo Country Club
PO Box 10
Shilo, MB R0K 2A0

Purchaser

Name: _____

Signature: _____

Witness

Name: _____

Signature: _____

Date: _____

Signature signifies complete acceptance of the invoice agreement and the terms and conditions.